

Art At Work Series

Links and resources mentioned in the June 14, 2020

Art at Work Webinar: Selling your Artwork with Jeffrey Boone

Selling Your Work:

<https://www.artbusinessinfo.com/>

<https://news.artnet.com/art-world/sell-your-art-without-a-gallery-1322180>

<https://www.rainsalestraining.com/blog/the-6-buyer-personas-and-how-to-sell-to-them>

Using Twitter effectively:

<https://www.agora-gallery.com/advice/blog/2018/06/27/3-expert-tips-to-showcase-your-art-ontwitter/>

3D and Virtual Reality:

3D photo of exhibition

<https://marionscottgallery.com/portfolio-item/hazel-wilson-revisiting-the-story-of-kiid-kiyaas-2020/>

Art market in virtual reality - <https://www.artgatevr.com/>

Artist Calls:

BC Alliance for Arts and Culture - <https://www.allianceforarts.com/artists-calls>

Instant coffee (email list-serve) - <https://www.instantcoffee.org/>

CARFAC BC - <https://www.carfacbc.org/> *usually post calls on their social media channels

Akimbo - <https://akimbo.ca/>

The Artist's Journal (paid subscription) - <https://www.artnews-healthnews.com/artists-journal>

Richmond Art Gallery's "Richmond Artists Salon Facebook Group" - www.facebook.com/groups/RichmondArtistsSalon/

Recommended books:

How to Be an Artist – Jerry Saltz, 2020. <https://www.goodreads.com/en/book/show/49872803-how-to-be-an-artist>

Playing to the Gallery – Grayson Perry, 2014. <https://www.goodreads.com/book/show/23234789-playing-to-the-gallery>

Follow us!

Jeffrey Boone Instagram: @jeffrey_t_boone

Richmond Art Gallery Instagram: @richmondartgallerybc